



Alliance for Finance and Web3

Join as  
founding partner by  
March 30, 2025  
and get 50%  
discount





Finance Loop is building  
an alliance for finance and  
Web3 in Germany:

- generate exposure
- grow your network
- enhance credibility
- attend or host events
- join our community

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Elevating finance with technology





# Elevating finance with technology

Finance Loop has the goal of driving the adoption of blockchain technology and digital assets in finance. This novel ecosystem is supporting its members in growing their reach and knowledge concerning blockchain-powered products in finance.

Emerging technologies are essential for transforming the financial industry. Their accessibility, speed, efficiency, lower costs, transparency, and security make these solutions complementary to traditional financial systems while allowing for new business models.

Finance Loop believes that technology adoption in finance is a continuous process and can only happen with regulatory clarity as well as compliant solutions. The regional focus of Finance Loop is Germany with chapters in Frankfurt, Munich, and Berlin.

# Partnering with the best

Finance Loop is headquartered in Frankfurt and was initiated in January 2025 together with [TechQuartier](#). TechQuartier is a state-backed ecosystem facilitator having dozens of banks and large corporations as a partner.

## TechQuartier

Finance Loop is connecting people, organizations, and financial hubs to educate, shape opinions, and enable new business models for the financial services industry of the future. Many renowned organizations are currently joining the Finance Loop alliance as member or partner.

If you are interested in partnering up, please send an email to: [team@finance-loop.de](mailto:team@finance-loop.de)



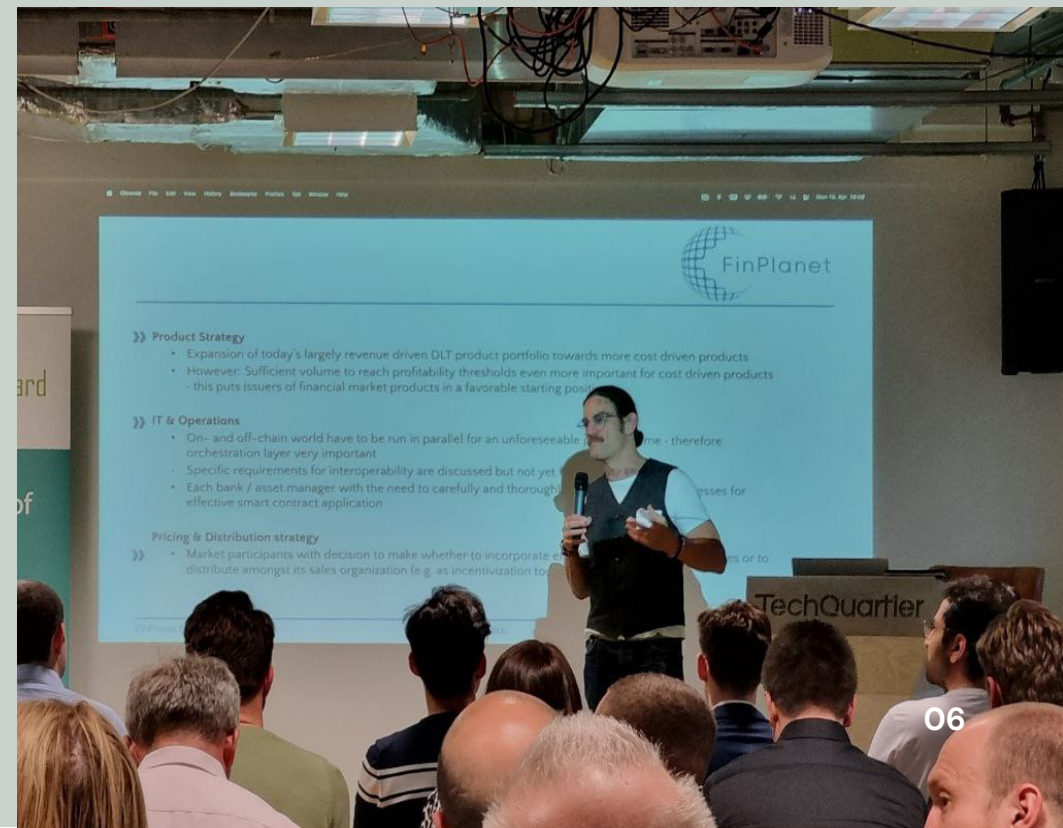
# An opportunity machine

Finance Loop provides opportunities to grow, through its local chapters (page 07) and its community services (page 12).

- Local focus, but European reach: Each chapter fosters a close-knit community within a specific financial hub, while remaining connected to the broader European network.
- Peer-to-peer learning: Finance Loop chapters encourage active participation. Every event provides an opportunity to learn from industry experts and each other.
- Corporate sponsorship: Our events are made possible through the valuable support of sponsoring companies. This ensures access to diverse perspectives and insights.

Become part by joining or creating a chapter in Europe. Reach out to [team@finance-loop.de](mailto:team@finance-loop.de) to shape the future of finance.

Our life is increasingly dominated by technology. We're used to working independent of time and location, but many financial communities have not kept up to these new challenges. That's why Finance Loop will build the bridge between financial hubs, finance-related topics, and 3rd parties to provide better ways of collaborating.





## Chapters

The local chapters help people in financial hubs to stay connected and learn from each other.

Each chapter will organize 3 to 12 community meetups each year. A community meetup can optionally be sponsored by a company (see page 10).

Finance Loop is currently active in these financial hubs:

### Frankfurt

The Frankfurt chapter is the original of the three local communities with more than 800 finance and Web3 experts discussing trends in finance and emerging technologies. Many expert panels took place and 10+ events are planned for 2025 in Frankfurt.

### Munich

The Munich chapter was launched in 2024 and has more than 20 founding members. Finance Loop Munich will host panels and get-togethers for finance experts to exchange ideas about finance and emerging technologies. Several meetups are planned for 2025 in Munich.

### Berlin

The Berlin chapter is currently under development and will be established at the beginning of 2025. Several meetups are planned for 2025 in Berlin.

# Impactful events



Finance Loop helps its members to stay connected in their local area and learn from each other.

There are three types of events:

- meetups (in-person)
- webinars (virtual)
- panels (in-person)

Companies interested in hosting an event can find more details about speaker or sponsoring opportunities on page 10.

The goal is to host at least three events per year in each chapter. Additionally, in-person and virtual workshops are also planned.







A common event format for engaging with the Finance Loop community is called Panel Sponsor.

Finance Loop will invite the relevant audience and the Panel Sponsor will cover the cost for the venue, food, and drinks. A curated registration and approval process ensures a focused and relevant discussion.

Position yourself as a thought leader, connect with a targeted audience, and build relationships. Panels were hosted for renowned brands from the finance and Web3 space:

- MarketVector Indexes
- Chainlink Labs
- DZ Bank
- SOLA-X
- Blocksize Capital
- Blockdaemon



# Expert panels by leaders

# Sponsor an event



## Meetup Sponsor

1500 € one-time (net)

Finance Loop is carrying out community meetups in Frankfurt, Munich, or Berlin. The main speaker is selected by Finance Loop, but you can get an additional speaker slot and promote your company this way.

- venue rent included
- 20 min speaker slot
- moderator provided
- up to 50 attendees
- social media support

## Webinar Sponsor

2000 € one-time (net)

Hold an online video event for people from the financial community.

- live streaming included
- 60 min speaker slot
- moderator provided
- up to 100 attendees
- social media support

Optional:

- video coverage (+1500€)

## Panel Sponsor

3000 € one-time (net)

Sponsor a physical expert panel in Frankfurt, Munich or Berlin.

- venue rent included
- 90 min speaker slot
- moderator provided
- up to 150 attendees
- social media support

Optional:

- drinks (+1000€)
- food (+2000€)
- video coverage (+3000€)

# Finance Loop simply matters



“

We enjoyed the cooperation with the organizers. The events are well-structured and essential for connecting everyone interested in Web3, blockchain and beyond.

-- Martin Leinweber, MarketVector Indexes



Finance Loop is an alliance for  
finance and Web3 in Germany:  
[www.finance-loop.de](http://www.finance-loop.de)

We are supporting you to reach the  
right audience, establish meaningful  
contacts, and get recognized.



# Our goal

2,000+ users  
within 12 months

The Finance Loop community is becoming a novel platform for connecting people in the fields of finance and Web3 in Germany and beyond. Our members will be able to grow their professional network, discover opportunities, and reach new audiences through connected partners.

# The management



Thomas Bolleyer



Michael Wutzke



Sören Eversmeier



**We are building a better way for the financial community to learn and grow in the Web3 space. A great opportunity for early partners to collaborate with Finance Loop."**

-- Management of Finance Loop

# Partner programs

Finance Loop is creating a novel alliance for finance and Web3 in Germany and beyond.

You are able to connect to thousands of like-minded people in the finance industry, with a focus of driving the adoption of digital assets and blockchain technology.

This is a great opportunity to be part of this emerging ecosystem as founding member or founding partner.



# Become a partner

Join as  
founding partner by  
March 30, 2025  
and get 50%  
discount



## Message Partner

1500 € one-time (net)

Send your marketing message to the Finance Loop audience.

Included are a blog post on our website, two social media posts within 6 months, an email from Finance Loop to the whole community.

Reach 1,000+ people with your message.

(page 16 for details)

## Premium Partner

12000 € per year (net)

Your brand is shown as Premium Partner on our website, in mass emails to the audience, and during our events.

During our events you can set-up a booth.

Access to registration lists of our events.

1 x Message Partner.

(page 17 for details)

## Diamond Partner

50000 € per year (net)

Like Premium Partner, but coming with a lot of features for supporting your brand in growth and adoption aspects.

You also contribute to the community strategy for supporting your own services and brand. You Leverage our media partners for the promotion of your services.

(page 18 for details)



# Message Partner

You can broadcast your marketing message, including graphics or links, to the Finance Loop audience. A great way to educate financial experts about your offerings. The Premium Partner and Diamond Partner plans include also being a Message Partner.

1500 € one-time (net)

- publish a blog post on [finance-loop.de](https://finance-loop.de)
- publication of two social media posts within a period of 6 months (LinkedIn, X)
- sending an email from Finance Loop to the audience including your content
- reach 1,000+ finance people



# Premium Partner

You will promote your brand to thousands of people from the finance and Web3 industries. Get constantly perceived as a recognizable market shaper in supporting the ecosystem (page 17).

Your brand will be visible as Premium Partner on our website on nearly all web pages, on Finance Loop publications, exhibition booths where Finance Loop is attending, and during community meetups (page 07).

Included is also a company membership which entitles everyone in your organization to enjoy community benefits (free entrance to events, discount codes to 3rd party events, trainings, and so on). As a Premium Partner, you will also get access to registration lists of community meetups for following up selected people.

12000 € per year (net)





# Diamond Partner

Like Premium Partner (page 18), but coming with a lot of features for supporting your brand in growth and adoption aspects.

Finance Loop will help you to make your offerings adopted by the community. You can contribute to the community strategy for supporting your own services and brand. You can also leverage our media partners for the promotion of your services. Plus:

- logo at the TechQuartier space in Frankfurt
- logo on the TechQuartier website
- leverage the social media reach of TechQuartier and Finance Loop 2 x per year
- creation of educational content in regards to the offerings of your company

50000 € per year (net)

Optional: exclusivity as Diamond Partner in your business area: +50000€ net per year.



# Hub Partner

A Hub Partner is an educational organization or financial community sharing the similar goals like Finance Loop. Hub Partners are listed on marketing material, social media and are mentioned during special events, such as the Crypto Assets Conference 2025 (where Finance Loop will be a sponsor and exhibitor).

Our Hub Partners include:



# Memberships

The community portal of Finance Loop will launch in Q1/2025 providing many benefits to its individual and corporate members, such as:

- discounts for attending conferences and workshops or 3rd parties;
- discounts for paid Finance Loop workshops and events;
- find and get in contact with other community members.

... and more!



# It needs a great team

Finance Loop is coordinated by the Management with support of the Advisory Board as well as the Ambassadors. Finance Loop is made possible through generous support of TechQuartier and Gateflow.

A big thanks goes to everyone helping to make Finance Loop possible,

## Management of Finance Loop



**Thomas Bolleyer**  
Blockchain Expert



**Michael Wutzke**  
Web3 Enthusiast



**Sören Eversmeier**  
Ecosystem Builder

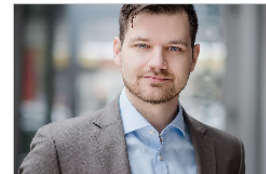
## Ambassadors of Finance Loop



**Samuel Tucker**  
Communication Expert



**Dr. Jan J. Kruppa**  
Lawyer (DLT Germany)



**Ilja Geier**  
Lawyer (Coinbase)



**Dr. Daniel Kliche**  
Co-Founder (W3MUC)

## Advisory Board of Finance Loop



**Dr. Jochen Biedermann**  
Fintech Expert



**Michael Wellenbeck**  
Finance Expert



**Now  
it's your  
turn!**

Last updated:  
2025-01-24

## Need help?

The Finance Loop team is happy to answer your questions.  
Email: [team@finance-loop.de](mailto:team@finance-loop.de) or call +4915175005816

## Order form

The easiest and fastest way to get started is to order your desired service online, available 24/7 a day:  
<https://www.finance-loop.de/services/>

## Disclaimer

The information contained in this Partner Kit, including descriptions of features and functionality, may be preliminary or represent planned future enhancements. While Finance Loop will use its commercially reasonable best efforts to fulfill the promises and descriptions set forth in this Partner Kit, the ultimate implementation as well as success of these features and functionalities may depend on various external factors outside of Finance Loop's control. This includes, but is not limited to, the level of engagement from individuals within the Finance Loop community, the ability to find a sufficient number of partners to support certain initiatives and the development of the FinTech sector at large. Descriptions in this Partner Kit are not and should not be construed as guarantees or commitments of future functionality. Your use of any Finance Loop service constitutes your acceptance of the Finance Loop Terms of Customer Service: <https://www.finance-loop.de/terms-of-customer-services/>